

Jekyll Island

GEORGIA'S JEWEL

Jekyll Island Event Marketing
Community-based Committee Organization

Event Standing Committees:

Purpose: To support each island-wide event in a specific area.

- Volunteer Committee:
Function: Recruit and keep active volunteer pool.

- Sponsorship & Fund-raising Committee :
Function: To solicit and secure cash and in-kind sponsorship to support each annual event and to develop and execute Fund-raising component(s) of each annual event.

- Entertainment Committee:
Function: To provide options and guidance to all events on paid "headline" entertainment.

- Green Committee:
Function: Provide advice, guidance, resources and reporting on energy usage and waste reduction for each annual event.

- Finance Committee:
Function: Provide bookkeeping and accounting for each annual event.

Event Committees:

Purpose: To plan and produce each specified annual event, interacting with standing committees and breaking up into sub-committees as needed.

- Sea Turtle Weekend - Second week in June

- Beach Music Festival - Third weekend in August

- Shrimp & Grits: The Wild Georgia Shrimp Festival - Third weekend in September

- Georgia's Colonial Coast Birding & Nature Festival - Second weekend in October

- Georgia-Florida Golf Classic - Last weekend in October

- Holiday Island on Jekyll Island - Thanksgiving weekend thru December

- Island Treasures on Jekyll Island - January - February

For more information and to sign up for one of these committees, contact Beth Burnsed at (912) 635-4189 or bburnsed@jekyllisland.com.