
MEMORANDUM

TO:

FROM:

SUBJECT: DESIGN GUIDELINES AMENDMENT
NAMES OF FACILITIES

DATE: 11/3/2009

CC:

Staff recommends an Amendment to the Design Guidelines. The purpose of the amendment is to facilitate the review of names for new or existing facilities on Jekyll Island to prevent the duplication of existing names and promote a theme of reflecting the island's historic and natural elements.

The Amendment will be to Chapter II (Process), Section D (Submittal Requirements, Sub Section 6 (Schematic Design Submission Package):

f. Name and Theme Plan – To prevent the duplication of existing place names and facility names on Jekyll Island, a plan should be presented detailing: 1) The proposed name of the development or facility; and 2) The proposed names of any meeting rooms, dining facilities, ballroom spaces, or public gathering areas. Owners are encouraged to reflect natural or historic resources that are found within the vicinity when developing proposed names, but are not restricted to those themes. Additionally, owners are encouraged to avoid duplication of names already in use or in using names that are very similar to those at other facilities.

This submission will be reviewed by the Technical Review Team as a part of the Schematic Design Review Phase.